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Elaine Maly,
Executive Director



316 North Milwaukee Street, Suite 215, Milwaukee, Wisconsin 53202
(414) 290-7350 phone www.womensfund.com

Dear Friend:

We invite you to join us in supporting the Women's Fund of Greater Milwaukee at its 20th annual "Women & Public Policy" luncheon set for Tuesday, November 17, 2009 from 11:30 a.m. to 1:30 p.m. at the Italian Community Center in downtown Milwaukee.

This luncheon is the largest fund-raiser and public outreach tool of the Women's Fund. Our organization stands for social change through women and girls. High-profile speakers have used the Women & Public Policy platform to build support for the inclusion of women's voices. Past speakers have included former President of Ireland, Mary Robinson (2006); U.S. Representative Gwen Moore (2005); Wisconsin Governor Jim Doyle (2003); U.S. Representative Tammy Baldwin (1999); former president of the Ms. Foundation and current head of the White House Project Marie Wilson (2000); and Donna Shalala (1991), president of the University of Miami and former Secretary of Health and Human Services.

We are pleased to announce that the 2009 speaker will be **Julie Gilbert**, a corporate strategy expert who has proven that businesses can successfully tap the economic power of women to drive business. Her topic, "Uniting Unheard Voices of Growth... in Business, in Communities and with People," will highlight that, during these challenging economic times, the greatest opportunities to see revolutionary growth are sitting right in front of you: your employees, consumers and communities. All of them have voices, but the vast majority haven't been heard or engaged. Learn how Julie is engaging these voices of growth globally in business, politics and non-profits to take advantage of ideas never heard before.

Please support the Women's Fund as a sponsor of the 2009 luncheon. We guarantee an inspiring and informative event complete with some of the best professional networking in Milwaukee.

To make your commitment, please return the form on page two of this booklet. If you have questions, don't hesitate to call Elaine Maly at (414) 290-7350. Thank you in advance for your participation.

Sincerely,

Susan M. Hickey
M&I Wealth Management
2009 Event Co-Chair

Anne O. Tidmore
M&I Institutional Trust Services
2009 Event Co-Chair/
Women's Fund Board Member

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20th Annual Women & Public Policy Luncheon 2009

Sponsor Registration Form

Tuesday, November 17 • 11:30 a.m.-1:30 p.m.

New location: Italian Community Center, 631 E. Chicago St., Milwaukee



Yes! We want to support the Women's Fund of Greater Milwaukee and stand for social change through women and girls.

We will support the 2009 "Women & Public Policy" luncheon at the following level:

- Presenting Sponsor: \$25,000 Champion Sponsor: \$10,000 Patron Sponsor: \$5,000
 Principal Sponsor: \$2,500 Participating Sponsor: \$1,250

Company/Organization: _____

Contact Name: _____

Contact Title: _____

Contact Address: _____

Contact Phone: _____

Contact Email: _____

\$ _____ **Total due**

Charge this credit card: MC VISA AMEX DISCOVER

Check enclosed (payable to Women's Fund) CC#: _____ Exp. _____ Sec. code _____

Please invoice me. Name on card _____

Email your commitment to: emaly@womensfund.com

Or complete this form online at www.womensfund.com.

You may also send via mail to:

Women's Fund of Greater Milwaukee
316 North Milwaukee Street, Suite 215
Milwaukee, Wisconsin 53202

All sponsorships are tax deductible to the fullest extent of the law, less \$200 per table.

**Questions? Please call (414) 290-7350.
Thank you for your support of the
Women's Fund of Greater Milwaukee!**

Names of guests (indicate special dietary requests)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

Women & Public Policy Luncheon 2009

Sponsorship Options



Speaker: Business Strategist Julie Gilbert

*“Uniting Unheard Voices of Growth...
in Business, in Communities and with People”*

Tuesday, November 17, 2009

11:30 a.m. to 1:30 p.m.

Italian Community Center, downtown Milwaukee

A visionary business entrepreneur and innovator who helps companies drive sales, Julie Gilbert has spent her career developing industry-changing strategies and creating financial growth from ideation to scale. She is best known for the creation of “WoLF (Women’s Leadership Forum) Means Business,” her progressive corporate transformation process developed for Best Buy, where she helped reinvent the \$40 billion consumer electronics company and increased its female revenue by more than \$4.4 billion in five years.

Julie consults with Fortune 100 companies and speaks internationally in the area of innovation, employee engagement, strategic new business growth, leadership, network creation and female leadership. She has a Master’s degree in business and an undergraduate degree in accounting. She has been profiled in *Business Week*, *USA Today*, *Global Pulse*, and on *ABC News*. Recently, she was named as one of the top 10 women in business by PINK Magazine for career women. She is on the Women’s Leadership Board of Harvard’s Kennedy School of Government, as well as The White House Project.

Presenting Sponsor: \$25,000

Benefits include:

- Four premium tables of eight each at the luncheon to be used for client development, employee recognition or network expansion.
- The opportunity to address the event audience from the podium.
- A seat at the head table with the keynote speaker and some of the Fund’s most influential guests. The head table typically includes the Women’s Fund board chair, the director of the Women’s Fund and the mayor of Milwaukee.
- The opportunity to distribute a brochure or logo-imprinted promotional item to all luncheon attendees.
- Most prominent logo recognition on audiovisual presentation at the event.
- Most prominent logo placement in the invitation, which will be mailed to 3,000+ friends of the Women’s Fund.
- Most prominent logo placement in all advertisements and print materials, including print ads in *The Business Journal*.
- Most prominent logo placement in the printed program distributed to all guests.
- Recognition on room signage and table signage, including a thank you sign positioned at the entrance of the ballroom.
- Acknowledgement on the Women’s Fund website, www.womensfund.com.
- Top billing in event coverage in the Women’s Fund newsletter mailed to 3,000 people.
- Listing as a major sponsor in the Women’s Fund’s annual report.
- Other benefits as mutually agreed.

Continued...

Champion Sponsor: \$10,000

Benefits include:

- Two premium tables of eight each at the luncheon to be used for client development, employee recognition or network expansion.
- The opportunity to insert promotional materials in printed program.
- Second-most prominent logo recognition on audiovisual presentation at the event.
- Second-most prominent logo placement in the invitation mailed to 3,000+ friends of the Women's Fund.
- Second-most prominent logo placement in all advertisements and print materials, including print ads in The Business Journal.
- Second-most prominent logo placement in the printed program distributed to all guests.
- Recognition on room signage and table signage, including a thank you sign positioned at the entrance of the ballroom.
- Acknowledgement on the Women's Fund website, www.womensfund.com.
- Prominent billing in event coverage in the Women's Fund newsletter mailed to 3,000 people.
- Listing as a major sponsor in the Women's Fund's annual report.
- Other benefits as mutually agreed.

Patron Sponsors: \$5,000

Benefits include:

- One premium table of eight at the luncheon to be used for client development, employee recognition or network expansion.
- The opportunity to insert printed materials into the printed program.
- Prominent logo recognition on audiovisual presentation at the event.
- Prominent logo placement in the invitation mailed to 3,000+ friends of the Women's Fund.
- Prominent logo placement in all advertisements and print materials, including print ads in The Business Journal.
- Prominent logo placement in the printed program distributed to all guests.
- Recognition on room signage and table signage, including a thank you sign positioned at the entrance of the ballroom.
- Acknowledgement on the Women's Fund website, www.womensfund.com.
- Major billing in event coverage in the Women's Fund newsletter mailed to 3,000 people.
- Listing as a major sponsor in the Women's Fund's annual report.

Principal Sponsors: \$2,500

Benefits include:

- One table of eight at the luncheon to be used for client development, employee recognition or network expansion.
- Logo recognition on audiovisual presentation at the event.
- Prominent name placement in the invitation mailed to 3,000+ friends of the Women's Fund.
- Prominent name placement in all advertisements and print materials, including print ads in The Business Journal.
- Prominent name placement in the printed program distributed to all guests.
- Recognition on room signage and table signage, including a thank you sign positioned at the entrance of the ballroom.
- Acknowledgement on the Women's Fund website, www.womensfund.com.
- Billing in event coverage in the Women's Fund newsletter mailed to 3,000 people.
- Listing as a sponsor in the Women's Fund's annual report.

Participating Sponsors: \$1,250

Benefits include:

- One table of eight at the luncheon to be used for client development, employee recognition or network expansion.
- Name recognition on audiovisual presentation at the event.
- Name placement in the invitation mailed to 3,000+ friends of the Women's Fund.
- Name placement in the printed program distributed to all guests.
- Recognition on your table signage.
- Acknowledgement on the Women's Fund website, www.womensfund.com.
- Listed in event coverage in the Women's Fund newsletter mailed to 3,000 people.
- Listing as a sponsor in the Women's Fund's annual report.

2009 Media Partners



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