

We are the Women's Fund
of Greater Milwaukee.



That there are women – complete *strangers* – willing to support my success, inspires me every day. My studies have awakened my mind and ability, and I'm grateful to the community that helped make this possible for me.

Julie Maloney 2009 Her Scholarship recipient and UW-Milwaukee student, International Studies Program

Every woman is part of our community.

Whether she knows it or not, every woman in Milwaukee is part of our community. And like any strong community, we are here to support each other.

Our vision is simple. To create a world that is just and fair for women and girls. It won't happen overnight. And we won't be able to do it alone. Fortunately, we have the support of a caring, compassionate community. A proud group of individuals and organizations committed to seeing this vision through. So, who is in this community? You are. And every woman in the Greater Milwaukee area is, too. Whether they know it or not, they're woven into the fabric of this tightly-knit group. We are friends. We are sisters. We are mothers. We have the wisdom to understand our bond transcends zip codes, income or politics. We are women. And our love for the community and our sense for what's right compels us to help those in need.

We're working to improve our world.

We know that real and long-lasting change happens by altering the environment, changing the world that women and girls live in.

There are countless organizations dedicated to providing social services. The work they do is important and necessary. But it's our belief that real, long-lasting change can't happen until we refocus our efforts away from immediate needs and on to altering the environment in which we live. Social change means acknowledging there's nothing inherently wrong with people, it's the environments in which they live that need to be transformed. Our efforts are designed to remove barriers and systems that perpetuate inequality and oppression. This approach moves the conversation further "upstream" and targets larger issues. Yes, it's more difficult. And yes, the return on investment may take longer to realize. But in the end, the rewards too, will be longer lasting. You see, when women thrive, the entire community thrives. The positive impact of our work creates a ripple effect, benefitting everyone throughout the region and ultimately, the world.



We all want to make a difference, of course. What I appreciate the most about the Women's Fund is that my gift has a multiplier effect. Support women and everyone around them benefits. It's a perfect way to give back!

Beth Weckmueller Executive Director of Enrollment Services and Registrar at UW-Milwaukee and a donor since 1991



It's not just financial support, but the leadership and training that strengthen our organization overall. The Women's Fund is crucial to our work to improve quality of life for low-wage and immigrant workers, especially women.

Christine Neumann-Ortiz Executive Director of Voces de la Frontera, a 2009 Grant Partner

Our solutions are for women, by women.

No one is better able to relate to the issues women face than other women.

We believe that women are best equipped to solve the issues facing other women in the community. And our donors agree. Our experiences, our perspectives and our sense of sisterhood inform each and every decision we make. Collectively, we've given voice to underrepresented women's groups throughout the area, creating meaningful, sustainable change. Our guiding principles provide focus for our efforts:

Inclusion We work for the empowerment of all women regardless of race, ethnicity, religion, economic status, age, sexual orientation, education, ability or beliefs.

Leadership We believe that our world needs women making decisions, directing resources, framing discussions and taking on critical issues.

Equity We affirm that all women and men have equal rights and responsibilities in their economic, social and political lives.

Sustainability As an organization, we will grow responsibly and maintain a business structure that will ensure the Women's Fund endures for future generations.

We invest in social change.

We are the only public foundation in Milwaukee dedicated exclusively to women and girls, giving them a voice in the larger community.

The Women's Fund of Greater Milwaukee is one of 155 women's funds around the world. Together, we invest more than \$60 million per year and we have working assets of more than \$465 million. All going toward improving opportunities for women and girls, and in turn, the communities in which they live.

Here at home, we awarded \$305,844 in 2009 — a meaningful investment that will continue to pay dividends for decades to come.

Our Grant Partners are the organizations on the ground, creating the women-led solutions so critical to making real, long-lasting social change. Through their hard work and endless compassion, they're giving women a voice. The Women's Fund of Greater Milwaukee is incredibly proud of their achievements and honored to provide our continued support. Read about the specific programs and initiatives on the following pages.



What the Women's Fund provides to The White House Project is essential. With this support, we're working to build a truly representative democracy. Without it, projects like ours and many others would struggle to have their voices heard.

Amina Nur Public Ally and Leadership Development Coordinator for The White House Project, a 2009 Grant Partner.

Grantmaking Programs

Providing the financial support for social change.

The Women's Fund Social Change Program

Emphasizing leadership and economic and social justice, this program provides critical financial support to organizations working to create social change through women and girls.

Cultures of Giving Funds

The **African American Women's Fund Project** is dedicated to funding programs that support the health, well-being, and advancement of African American women and girls.

Latinas en Acción seeks to provide a legacy of leadership, excellence, respect, health and education for Latinas in southeastern Wisconsin.

The **Lesbian Fund** supports initiatives that increase the visibility of lesbians as community leaders, advocate for lesbian concerns, and benefit lesbians in all stages of their lives.

The Cultures of Giving Funds had added support in 2009 from a \$125,000 matching grant established at Rockefeller Philanthropy Advisors with major support from the W.K. Kellogg Foundation.

Reproductive Justice Learning Circle

The Reproductive Justice Learning Circle supports a full spectrum of reproductive issues that impact women's lives—the rights to have and parent children, access to quality reproductive health care and information, the ability to live and work in an environment that is safe and healthy. Reproductive justice is a strategy for change where the women directly affected by injustices lead grassroots organizing and advocacy efforts.

The Reproductive Justice Learning Circle was inspired by a matching grant opportunity from the Catalyst Fund at the Tides Foundation, as well as documentation of the severe health disparities and birth outcomes faced by women of color. The Women's Fund, now in its third year of the matching grant program, was one of just eight organizations selected nationwide to participate.

Her Scholarship

For low-income women over 35 who are returning to school, the **Her Scholarship** was created by donors who believe that education is critical to economic independence and financial security for women and their families.

Capacity Building Programs

Leadership and training for those working toward social change.

We seek to build the social change capacity of the community through coaching, training, and convening our Grant Partners; donor education; and community leadership and collaboration.

The White House Project

We are the Wisconsin coordinator for The White House Project, a national nonpartisan program that inspires and engages women in political leadership. In 2009, over 100 women participated in our programs, with over 60% saying they are likely to run for office. Eight are already running for office as of March 2010.

Social Change Exchange

A forum for our Grant Partners and donors to discuss social change issues impacting women in our community. In 2009, two well-attended forums were held, one on the economic downturn and the other on inclusive women's leadership.

The Women of Color Fundraising Network

This peer support group for women of color working as fundraisers, provides a safe space to discuss how race and class issues impede their success. Members share support and contacts while discussing issues relating to the local fundraising environment.

Raising Resources

A one-day fundraising training program designed specifically for women to develop knowledge, capacity, and confidence for raising the resources needed to support the programs, projects and organizations we care about most. Twenty individuals participated in this program launch in 2009 and rated the experience as excellent.

Women's funds are about bringing donors and grant partners together to build a women-supporting community.

Elaine Maly Executive Director,
The Women's Fund of Greater Milwaukee

2009 Grant Partners

Afro World Enterprise LTD

\$1,500 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

Women's Health and Wellness Program:

Educates women on health and wellness issues that affect them and their families.

Benedict Center

\$10,000 | SOCIAL CHANGE PROGRAM

Transformers: *Offers opportunities for change for women in conflict with the law; advocates for fundamental change in the criminal justice system.*

Cardinal Stritch University

\$2,500 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

African American Leadership Program: *Provides scholarships for participation.*

CORE/EI Centro

\$10,000 | SOCIAL CHANGE PROGRAM

\$20,000 | REPRODUCTIVE JUSTICE LEARNING CIRCLE

Proyecto Salud: *Builds leadership and empowers Latina women to improve the health of their community and gain control over their own lives through advocacy and education..*

\$3,500 | LATINAS EN ACCIÓN

Unrestricted Support: *A center where healing and transformation occur daily for individuals, families and the community.*

Diverse & Resilient

\$10,000 | SOCIAL CHANGE PROGRAM

\$23,000 | REPRODUCTIVE JUSTICE LEARNING CIRCLE

Lesbian and Bisexual Women's Leadership

Initiative: *Creates sustainable collaborations and programs that address lesbian and bisexual women's health disparities.*

\$1,500 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

\$4,000 | LESBIAN FUND

African American Lesbian Leadership Project:

Engages African American lesbian and bisexual women in health awareness projects that move them toward community organizing.

Dominican Center for Women

\$2,000 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

Adult Education Program: Write Their Own

Stories: *Records and publishes the life stories of*

program participants, which affirms participants as individuals and allows them to envision a brighter future.

Educators' Network for Social Justice

\$250 | LATINAS EN ACCIÓN

Unrestricted Support: *Promotes pro-justice curricula and policies through a network of practicing educators.*

The Healing Center

\$2,500 | LATINAS EN ACCIÓN

Unrestricted Support: *Offers sexual abuse and assault survivors opportunities for healing through support, advocacy, and community education.*

Hmong American Women's Association

\$20,000 | REPRODUCTIVE JUSTICE LEARNING CIRCLE

Viv Ncause/Sisterhood Project: *Creates multiple and culturally appropriate mediums for Hmong men and teens to address the issues of international marriages, young brides, and second wives.*

Hunger Task Force

\$1,000 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

Crisis Intervention: *Distributes baby formula.*

Images of Us (IOU) Sports

\$1,000 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

Social Media Through Sports: *Enhances coverage of local girl's and women's sports.*

\$10,000 | SOCIAL CHANGE PROGRAM

\$2,120 | LESBIAN FUND

Unrestricted Support: *Provides support to girls and women who participate in sports, aiming to develop resilient girls and empower girls to choose sports related careers.*

The Joy House

\$1,000 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

Unrestricted Support: *Provides a home for women and their children, with the goal of helping families become self-sufficient and stable.*

King Advisory Inc.

\$1,000 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

"It's a Girl Thing...": *All-day workshop and retreat for African American girls with an incarcerated parent to build young women as future leaders.*

Loyola Academy

(Council for the Spanish Speaking)

\$1,325 | LATINAS EN ACCIÓN

Strengthening Adolescent Latinas Socially and Academically (SALSA) Club for Young Ladies:

Facilitates interactive sessions with students to develop personal responsibility for sexual activity, to prevent pregnancy and protect against disease.

Meta House

\$10,000 | SOCIAL CHANGE PROGRAM

Women's Advocacy Project: *Through community education, reduces the stigma associated with women who abuse drugs and helps change the social policy that values people differently based on gender.*

Milwaukee Islamic Da'wa Center

\$1,500 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

Sisters with Focus: *Offers health and educational resources for teens and their mothers.*

Milwaukee LGBT Community Center

\$2,000 | LESBIAN FUND

Breast Health Initiative

Provides women's health services and education to Milwaukee's LGBT community to increase positive health outcomes.

Milwaukee Muslim Women's Coalition

\$2,000 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

\$23,800 | REPRODUCTIVE JUSTICE LEARNING CIRCLE

Promoting Responsible Decisions Amongst

Female Somali Bantu Youth: *Assists female youth in developing healthy living and healthy relationships, allowing them to successfully assimilate and thrive in American society.*

MRA Charities | 1290 Christmas Family Feast

\$1,000 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

Community Meal: *A Christmas Day meal for those in need.*

My Home, Your Home

\$1,000 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

Lissy's Place: *Provides a home for 18-25 year-old women and girls formerly in the foster care system.*

New Concept Self Development Center

\$1,000 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

Only Positive Females Career Day: *Provides girls ages 13-17 an opportunity to work with adult role models on a one-on-one basis.*

Pearls For Teen Girls

\$2,500 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

Community Leadership Initiative: *Brings together middle and high school girls to identify issues and challenges in their communities, and then plan, organize and execute action projects.*

Reproductive Justice Collective

\$10,000 | SOCIAL CHANGE PROGRAM

\$2,500 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

\$3,500 | LATINAS EN ACCIÓN

\$4,000 | LESBIAN FUND

\$42,200 | REPRODUCTIVE JUSTICE LEARNING CIRCLE

Unrestricted Support: *The Reproductive Justice Collective is an organized network of women of color that increases engagement and leadership to transform systems and policies in ways that remove intersecting barriers to good health outcomes*

Rosalie Manor Community & Family Services

\$1,000 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

Baby Be Safe: *Empowers teen parents to develop assets to form safe, healthy families, and avoid repeat teen pregnancies.*

St. Mark AME

\$2,500 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

'Making the Mark' Health and Wellness Center: *Develops exercise and strength training classes for 25 girls and women who do not readily have access to this type of resource.*

UMOS

\$1,000 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

Women in Transition: *Addresses quality of life with African American women who participate in workforce development programs by having participants find positive changes and empower them to gain more control over their futures.*

\$324.50 | LATINAS EN ACCIÓN

Brides Walk Against Domestic Violence Community Organizing Project: *Engages the Latino community in understanding domestic violence and its negative impact on the community.*

Voces de la Frontera

\$10,000 | SOCIAL CHANGE PROGRAM

\$3,500 | LATINAS EN ACCIÓN

Unrestricted Support: *Engages women and men in immigration issues through education and organizing strategies.*

Walker's Point Center for the Arts

\$1,325 | LATINAS EN ACCIÓN

Unrestricted Support: *Supports visual and performing arts and learning in a multicultural environment.*

White House Project

\$10,000 | SOCIAL CHANGE PROGRAM

Wisconsin Vote, Run, Lead: *Fosters a truly representative democracy by giving women of all backgrounds the tools to take effective political action.*

Wisconsin Apprentice Organizers Project

\$10,000 | SOCIAL CHANGE PROGRAM

Unrestricted Support: *Works to build a strong culture of diverse grassroots community organizing for social, economic, racial and environmental justice.*

Wisconsin Women's Business Initiative Corporation

\$2,500 | AFRICAN AMERICAN WOMEN'S FUND PROJECT

Make Your Money Talk: *Provides financial awareness education through workshops and a matched savings account.*

Scholarships

Her Scholarship

Joanne Anderson

UW-Milwaukee | Social Work major

Kari Andrews

UW-Milwaukee | Education major

Ann Gieschen-Salazar

UW-Milwaukee | Nursing major

Elizabeth Bonghor Kamara

Mount Mary College | Fashion Design major

Julie Maloney

UW-Milwaukee | International Studies major

Carolyn Mattox

Alverno College | Business and Management major

Mary Lee Wolfgram

Alverno College | Business and Management major

Louise Neitge Mather Scholarship for Biological Sciences Ph.D. Candidates

Jennifer Forecki

UW-Milwaukee

Statement of Financial Position

Assets	2009	2008
Current Assets		
Cash	\$ 229,710	\$ 194,084
Accounts receivable	3,131	49,662
Promises to give	55,672	20,826
Prepaid expenses	19,065	18,211
Total current assets	307,578	282,783
Equipment and Leasehold Improvements		
Furniture and equipment	10,234	16,335
Software	28,035	26,589
Hardware	14,661	11,677
Leasehold improvements	4,200	4,200
Website	32,998	27,359
Equipment and leasehold improvements	90,128	86,160
Less accumulated depreciation	51,008	34,931
Equipment and leasehold improvements	39,120	51,229
Other Assets		
Promises to give — long-term	36,190	38,974
Beneficial interest in assets held by Greater Milwaukee Foundation	2,224,062	1,890,682
Total assets	\$ 2,606,950	\$ 2,263,668

Liabilities and Net Assets	2009	2008
Current Liabilities		
Accounts payable	\$ 24,921	\$ 25,824
Accrued payroll	2,713	9,437
Total liabilities	27,634	35,261
Net Assets		
Unrestricted		
Undesignated	116,103	160,567
Board designated	2,224,062	1,890,682
Total unrestricted net assets	2,340,165	2,051,249
Temporarily restricted	239,151	177,158
Total net assets	2,579,316	2,228,407
Total liabilities and net assets	\$ 2,606,950	\$ 2,263,668

The women behind the Women's Fund.

Our volunteer leaders have different backgrounds, professions, and cultures but come together as a committed whole to support the mission of the Women's Fund.

Amy Johnson Board Chair,
The Women's Fund of Greater Milwaukee

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Tami Whatley co-CHAIR
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Amina Nur
PUBLIC ALLY

Our donors are the lifeblood of social change. Without them, we could not continue to fund the initiatives that women and girls in our community so desperately need. We're in awe of their generosity. On behalf of the entire community, we thank them for their continued support.

Donation also includes a gift to the following:

- ★ African American Women's Fund Project
- ◆ Latinas en Acción
- ✦ The Lesbian Fund
- ◆ Her Scholarship

2009 Donors

Individuals & Organizations

\$100,000+

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 Her Scholarship Fund ◆

\$50,000 – \$99,999

Catalyst Fund of Tides Foundation
 Cultures of Giving Fund, a special project of Rockefeller Philanthropy Advisors, made possible with generous support from the W. K. Kellogg Foundation ★ ◆ ✦

\$25,000 – \$49,999

Brico Fund, LLC
 Barbara Manger ★ ◆ ✦
 United Way of Greater Milwaukee ★ ◆ ◆

\$10,000 – \$24,999

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\$100 – \$999

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